

sponsorship opportunities

**9 ways of serving ads
in your event app**

eventicious.ru





an event app is an ideal place for ads

Why in-app ads really work:

1. The app is actively used throughout the event.
2. Users keep returning to the app even after the event to view presentations, recorded talks, or photos.

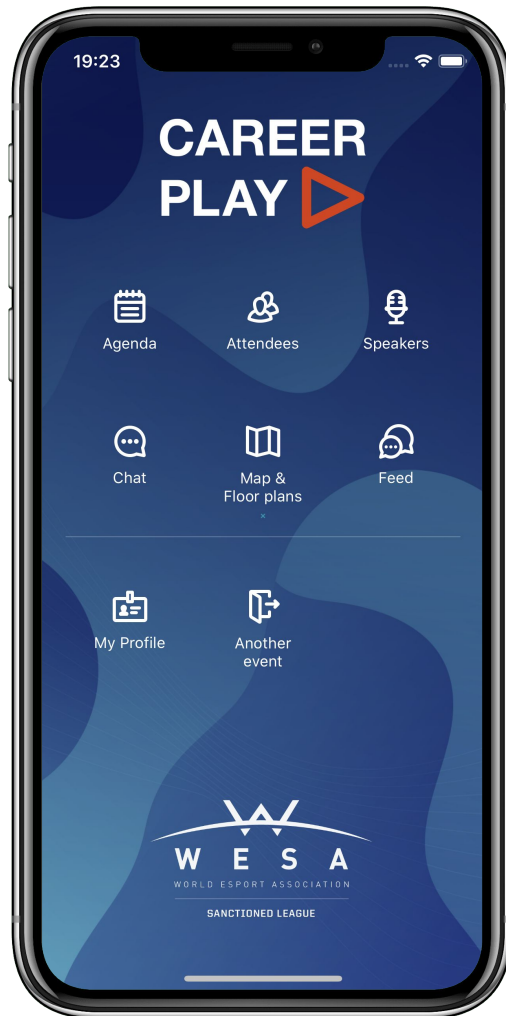




mobile app sponsor

The sponsor's branding and logo will appear on the splash screen and other most visited screens of the app.

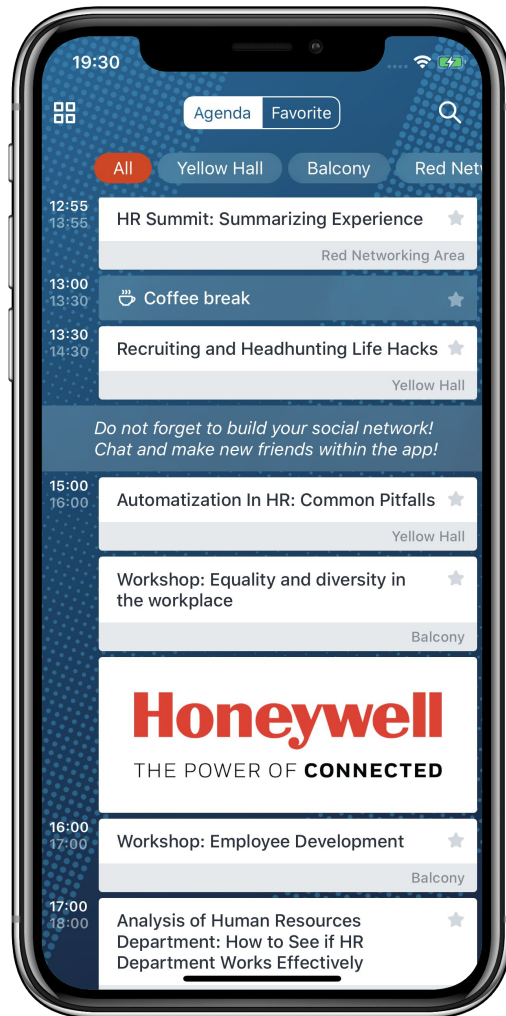




logo on menu screen

The general sponsor is at the center of attention: on the main menu screen.





promo in schedule

Event schedule is one of the most used app features.

Any promo will stand out if its banner is displayed in the event schedule!



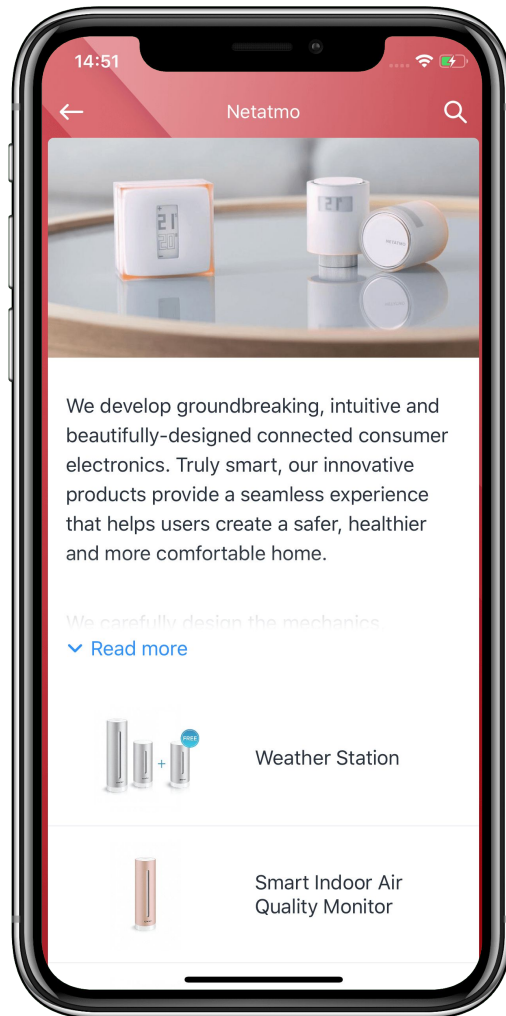


product placement in talk description

A sponsor's logo strategically placed in a talk on a relevant subject will draw attention to the brand and its products.

For example, here you can see Nobel Biocare, a dental equipment company, featured in the description of a talk presented at a dentists' conference.





product catalogs

Product catalogs can be added as a separate menu item.

This is much cheaper than paper handouts, saves time and trees, and is always at hand.





push notifications from sponsors

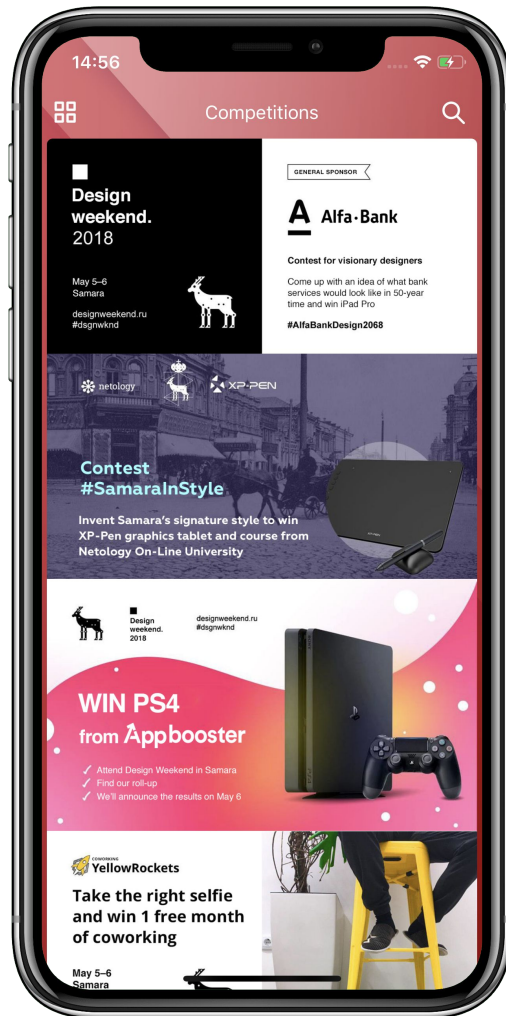
Push notifications will keep the audience informed about all exciting promotions happening at the event.





list of sponsors

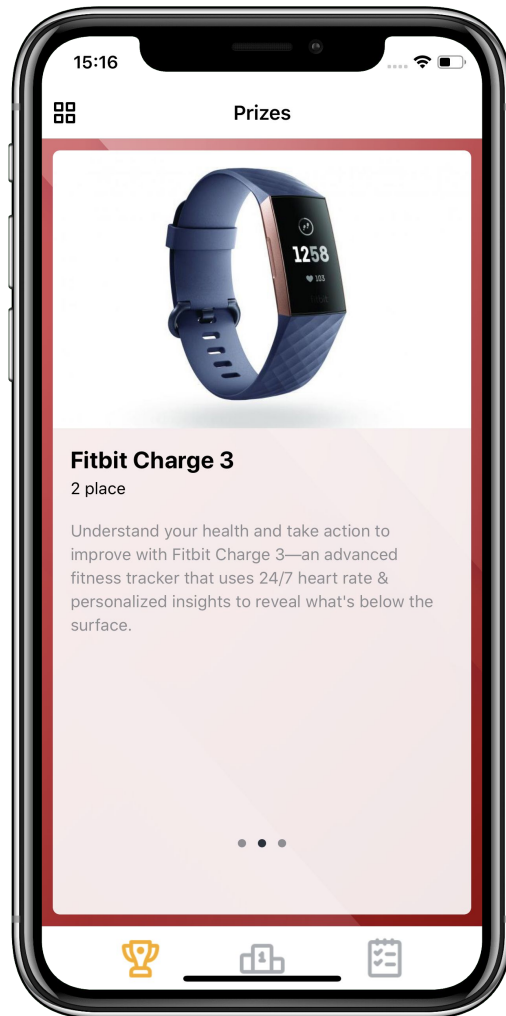
Listing all event sponsors under a separate menu item makes it much easier to find a company and visit its website.



interactive advertising

Elicit useful information from your audience. Integrate polls, surveys and mini games into your event app.

For example, you can give out promo-codes or prizes from sponsors for completing a form or survey.



prizes from sponsors

Use gamification: motivate your audience with branded prizes from event sponsors and place product information in the prize catalog.



CONTACT US

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