



A virtual venue
for your events

**Moving events online without
compromising on the ambience,
networking, or sponsor contribution**

Webinar \neq Live event

How do you hold your audience's attention when it keeps wandering away?

How do you generate revenue when attendees are not prepared to pay as much as for offline events?

How do you network professionally when there are no badges or networking areas?

What can you offer your sponsors when there are no stands or live interaction?

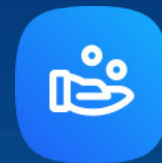
How do you create a unique experience when all webinars look and feel the same?

How do you build communication before and after the event?

A complete online event set up in just 1 day



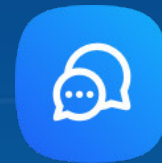
Secure access
(authenticated login)



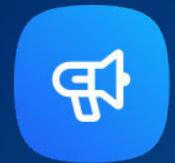
6 monetization possibilities
designed for online event



Full branding



Effective communication
and networking

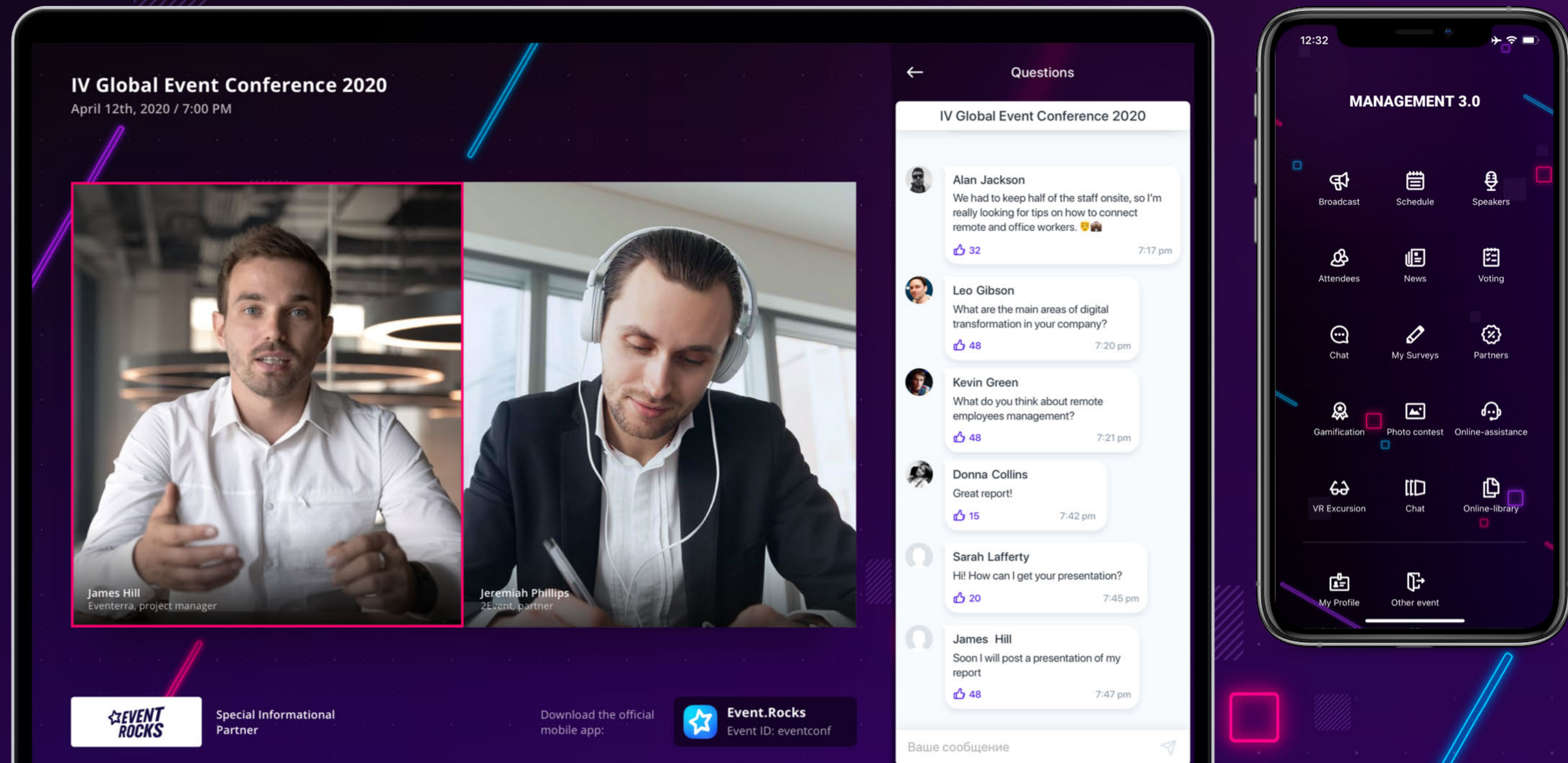


Unique engagement
and attention grabbing
tools

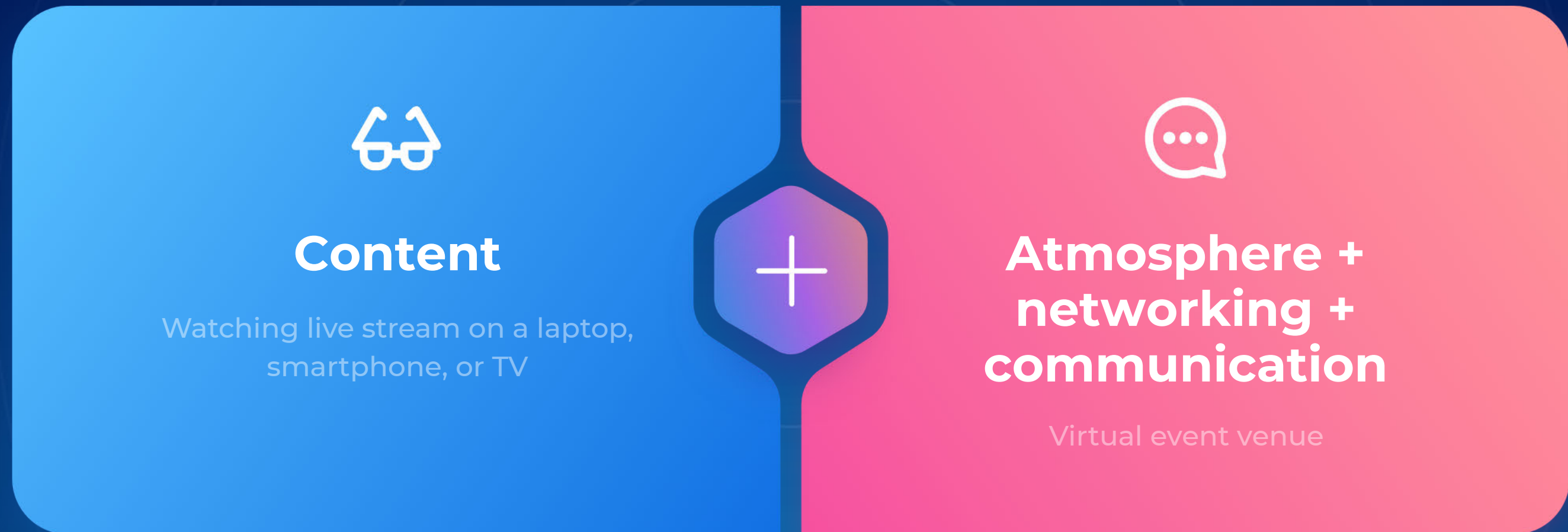


20+ modules for any possible
task or scenario

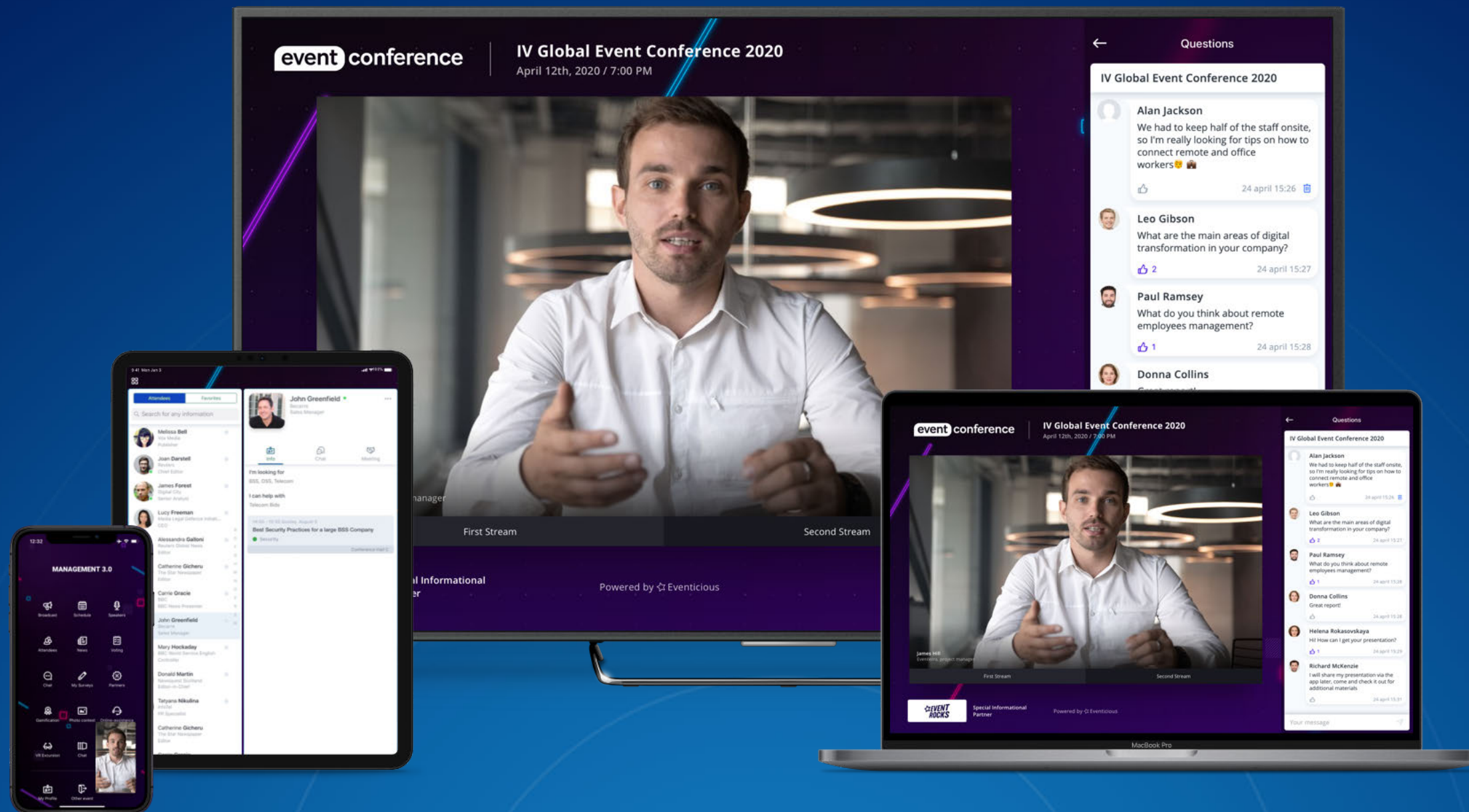
Style and ambience of a live event



Converting events into a new format without losing their appeal



Participants watch live stream and communicate with each other from the convenience of their homes



01

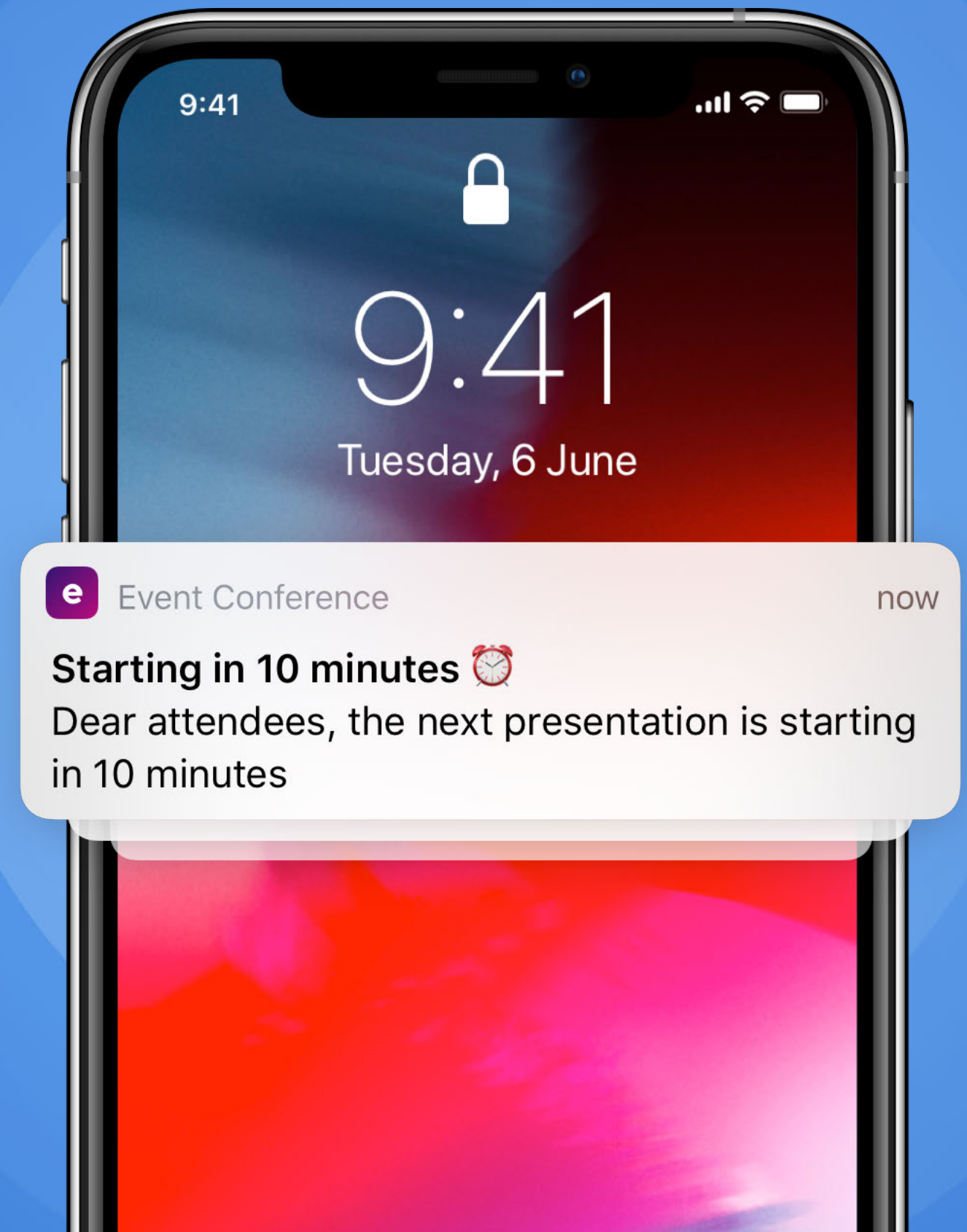
**How does Event.Rocks keep
your audience engaged?**



Send push notifications

to quickly grab attendees' attention and steer it back to the live stream when they get distracted by social networks, messengers, or web surfing.

80% of users open all notifications and return to the app

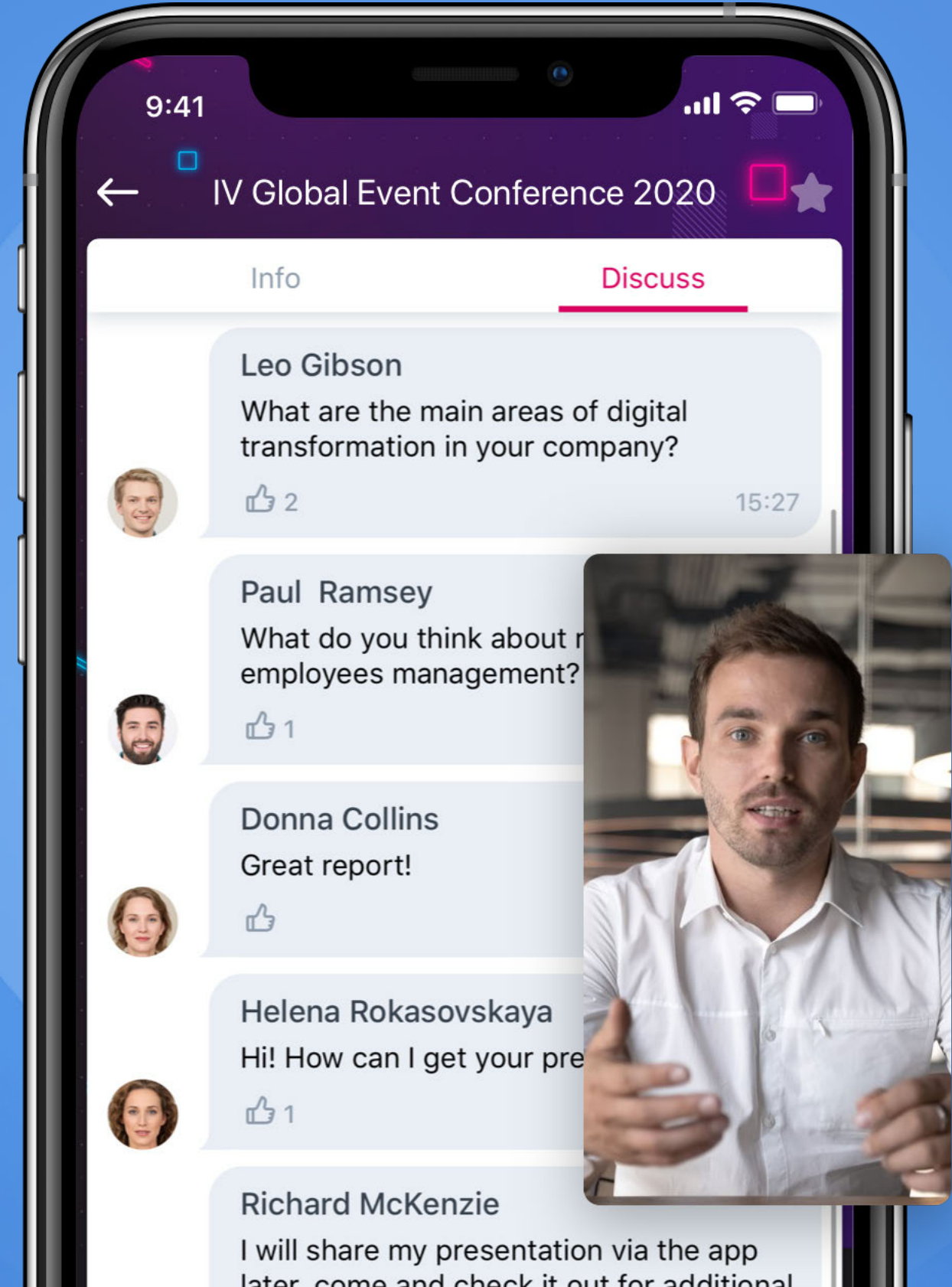


Uninterrupted broadcast in the app

Thanks to picture-in-picture technology, streaming continues when attendees navigate to other sections of the app to complete a survey, to network, or to chat.

Even if an attendee opens another app, streaming will continue in the background

Three times more broadcasts will be watched to the end when viewed in a mobile app, as compared to a laptop or tablet

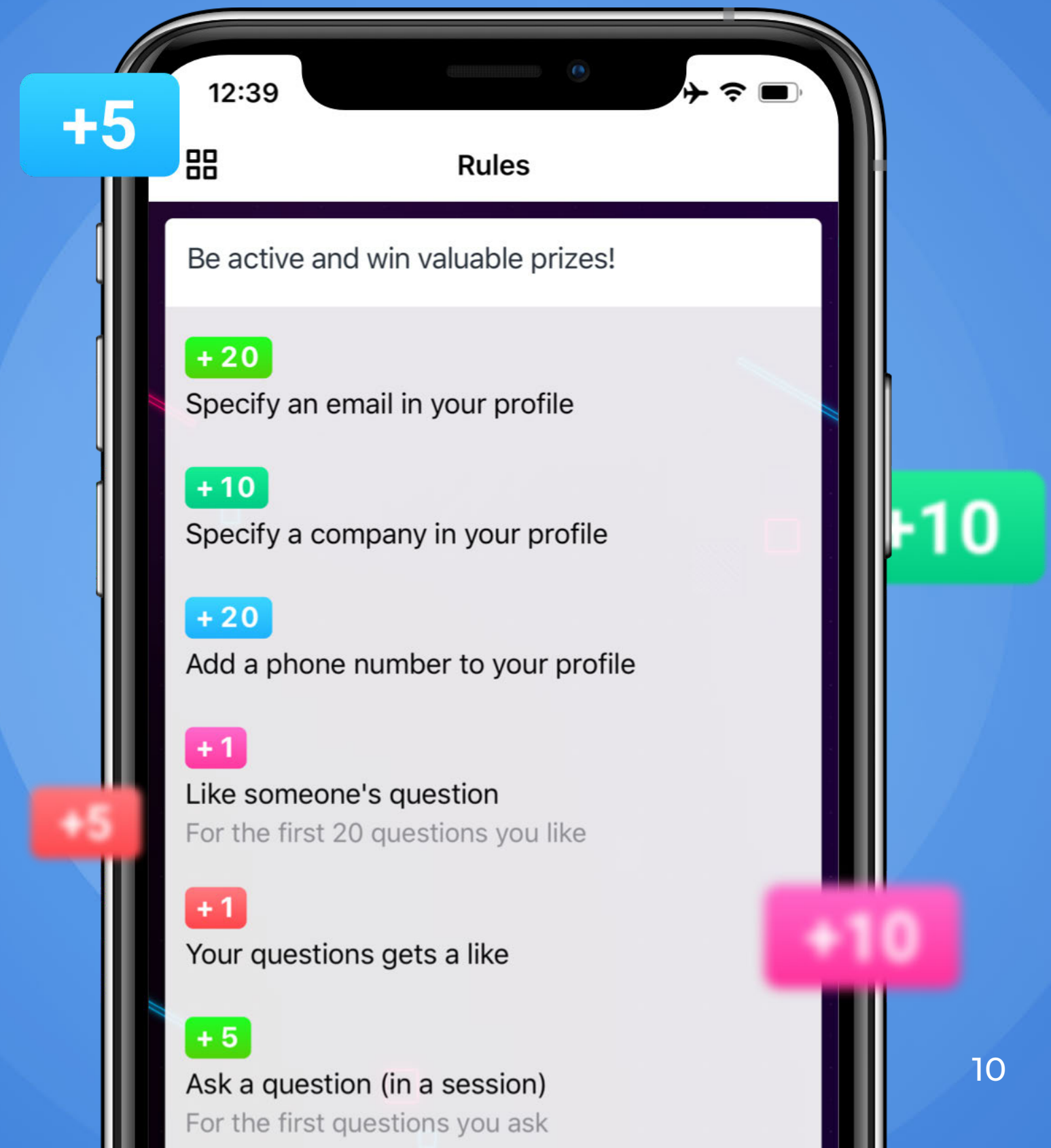


Add game elements

To motivate your audience and keep them active

Award bonus points for questions to speakers, chat messages, polls and surveys, and any other activities of your choice to motivate attendees to spend more time at your event.

Make rules and prize catalog available in the app.



02

**How does Event.Rocks help
to build communication
before and after the event?**

Communication between attendees does not have to be limited to the duration of the live stream

At the Event.Rocks virtual venue, your audience remains engaged before, during, and after the event.

Start discussions in topical chats, upload presentations and supplementary materials, draw in your audience with polls and competitions.

A presentation that piqued the audience's interest will be discussed long after the broadcast



Build a community around your event or the organizers brand

The solution is an ideal fit for online marathons, training courses, or recurrent events



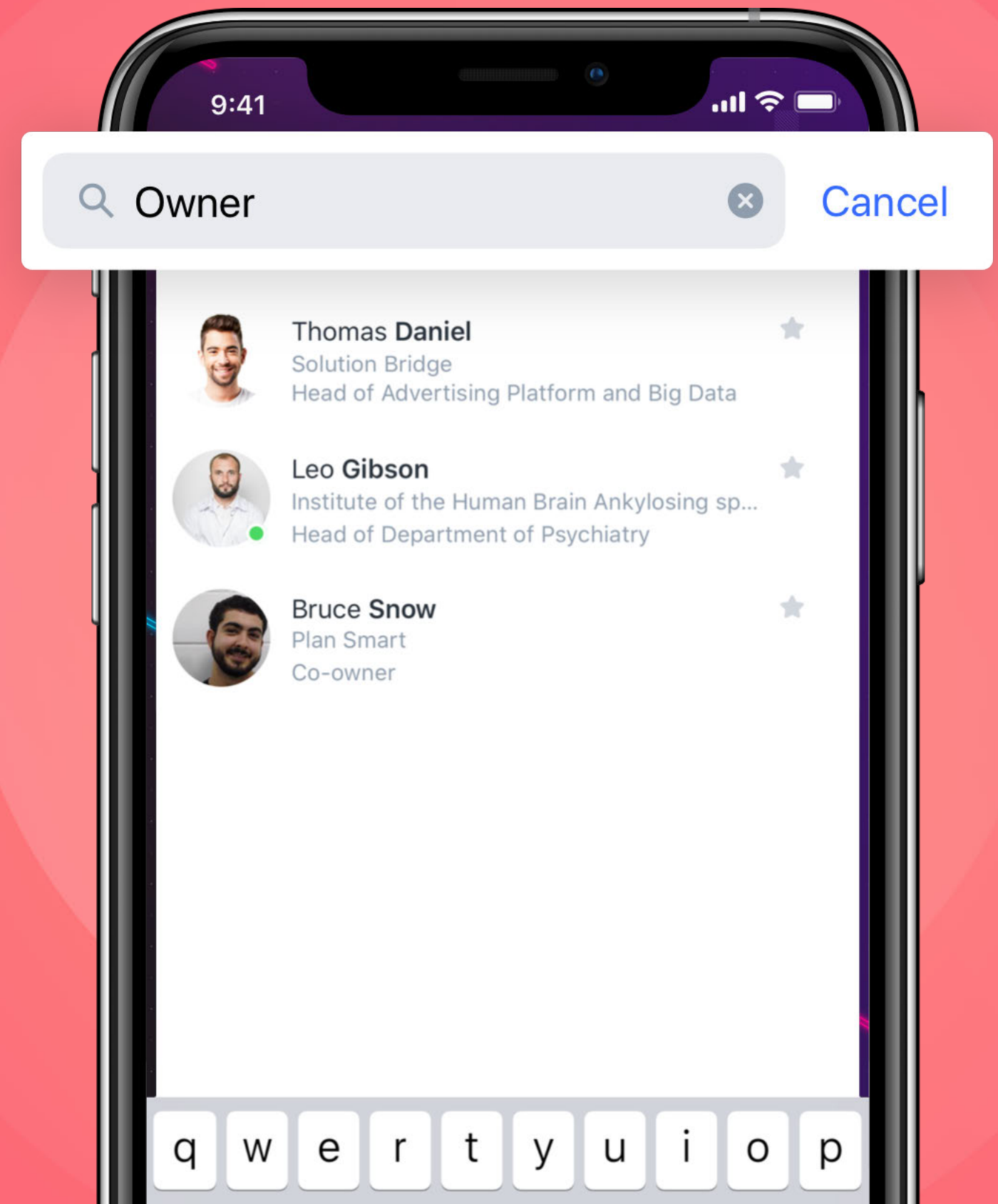
03

How does Event.Rocks facilitate professional networking?

Provide a cozy networking environment to your audience

The smart search in the mobile app makes it easy to find potential business partners by using keywords to search through the attendee list.

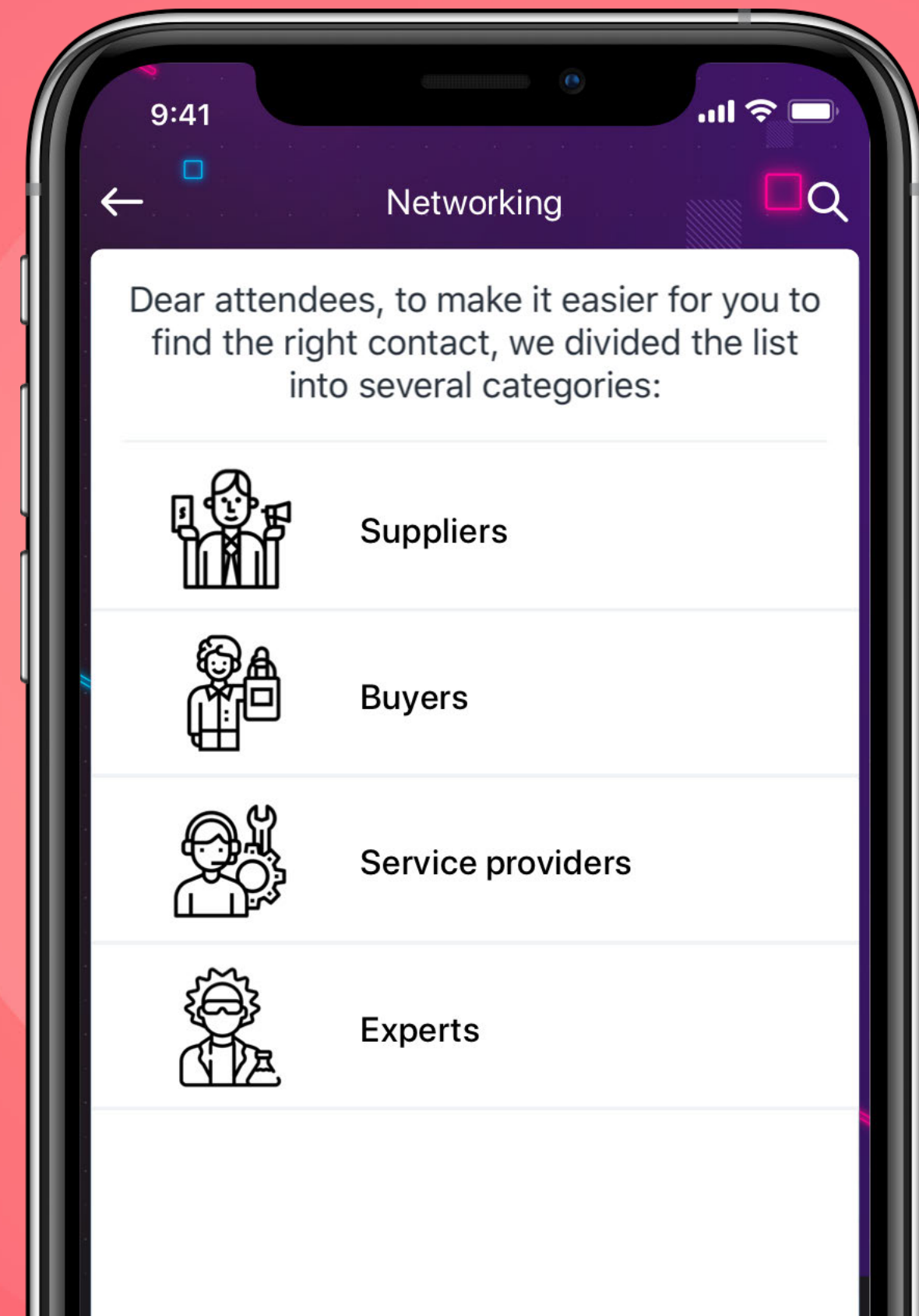
76% of attendees come to events for the networking purposes, according to IAEE



Divide attendees into categories

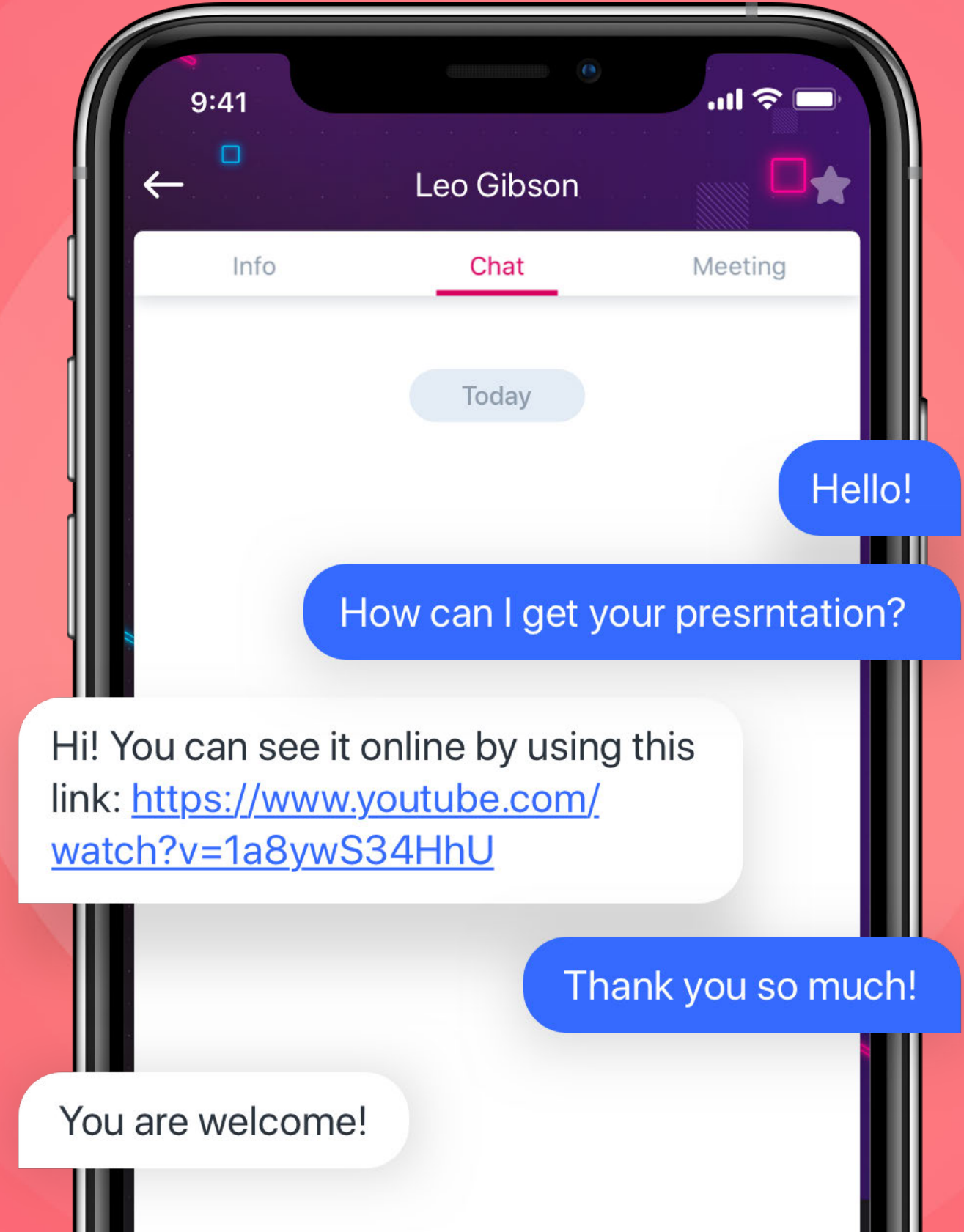
It is much easier to find contacts if the attendee list is split into groups, like “Buyers” and “Sellers”, “Mentors” and “Students”, “Hiring” and “Looking for a job”.

Introduce every attendee by displaying their profile information.



Let attendees send private messages to each other

Attendees will receive push notifications when somebody replies to their message even when they are not online – not a single message will go unnoticed.



04

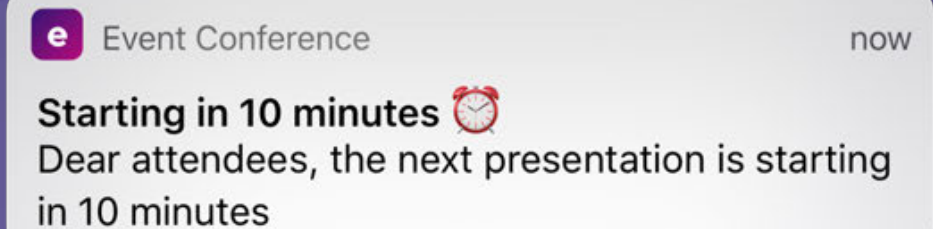
**What possibilities does
Event.Rocks offer for partner
and sponsor integrations?**

Nine different promotional opportunities to offer to your sponsors and partners

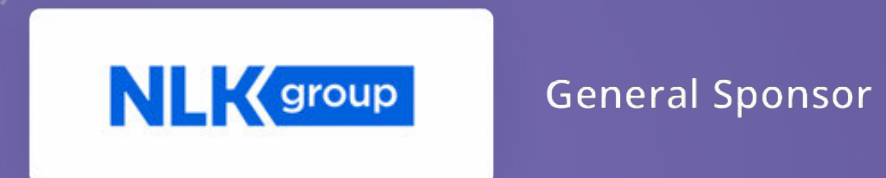
The platform provides unique and flexible ways to integrate sponsors

All clicks and views are counted!

Push notifications



Banner on webcast



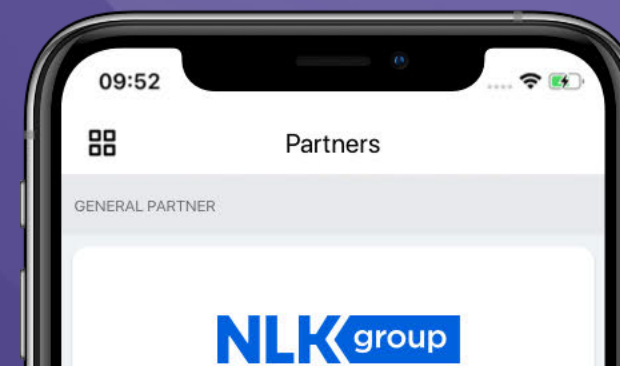
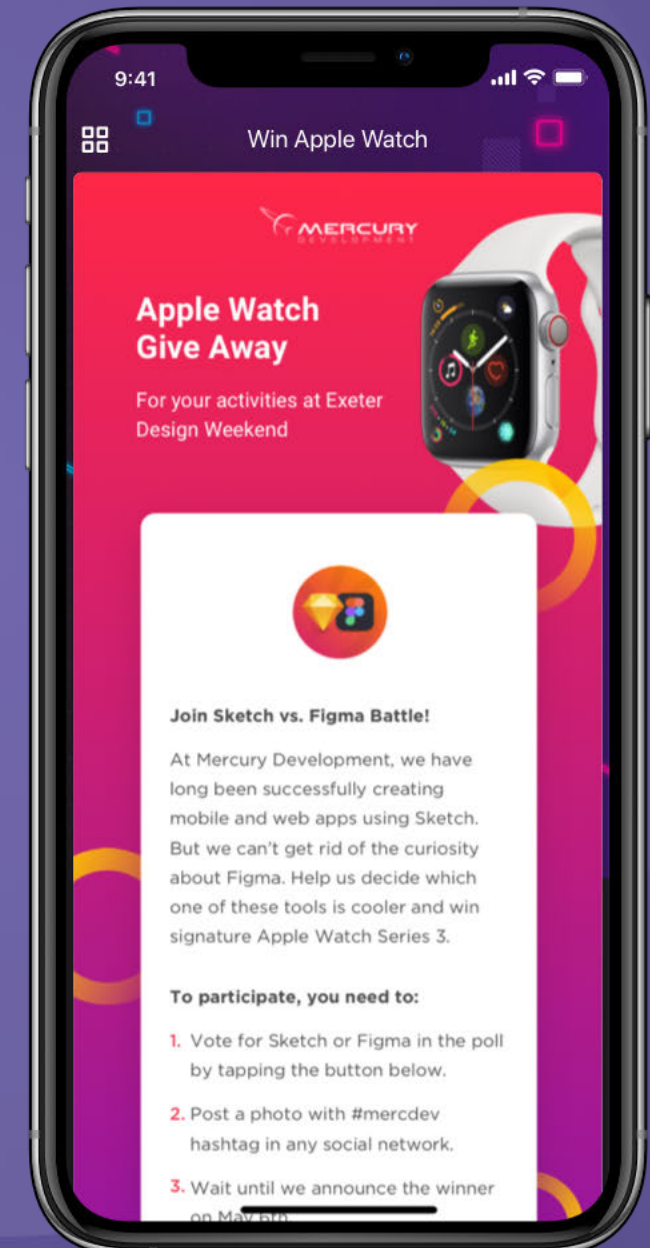
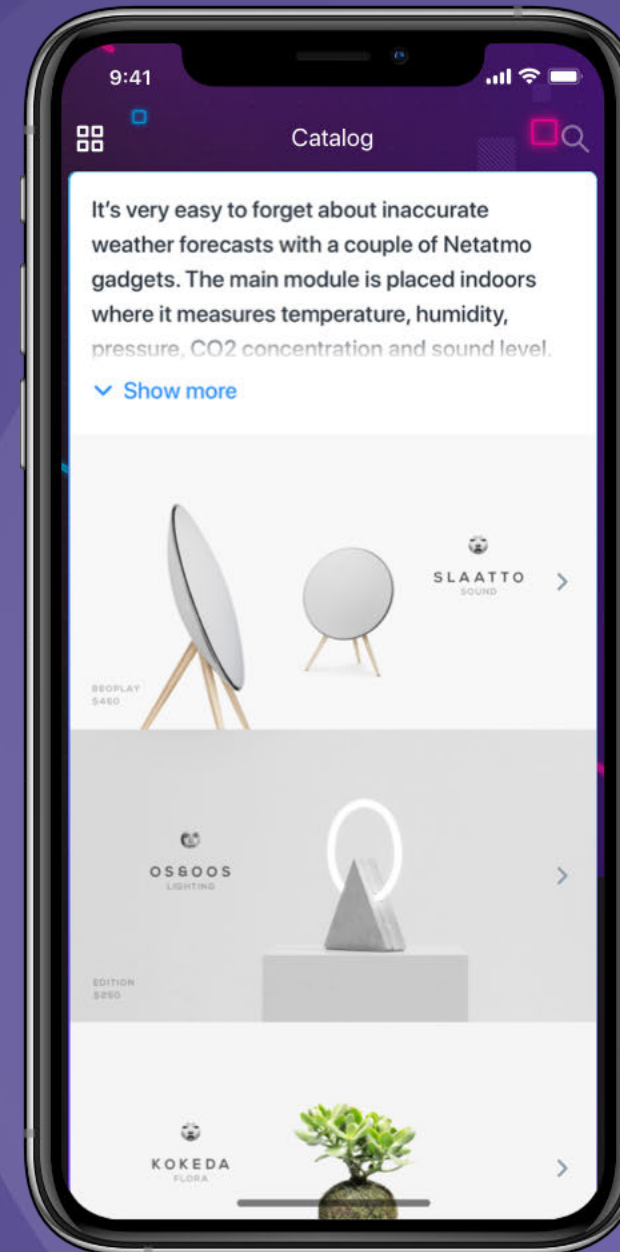
Sponsorship section



Landing pages that really sell in your app

Integrate product catalogs and lead generation forms.

Track traffic and engagement.



Use interactive features provided by the platform

Send push notifications to draw in those attendees who are currently offline, use native ads in polls, surveys, quizzes, and much more!

Learn more about what the platform can offer to your sponsors



Download the presentation



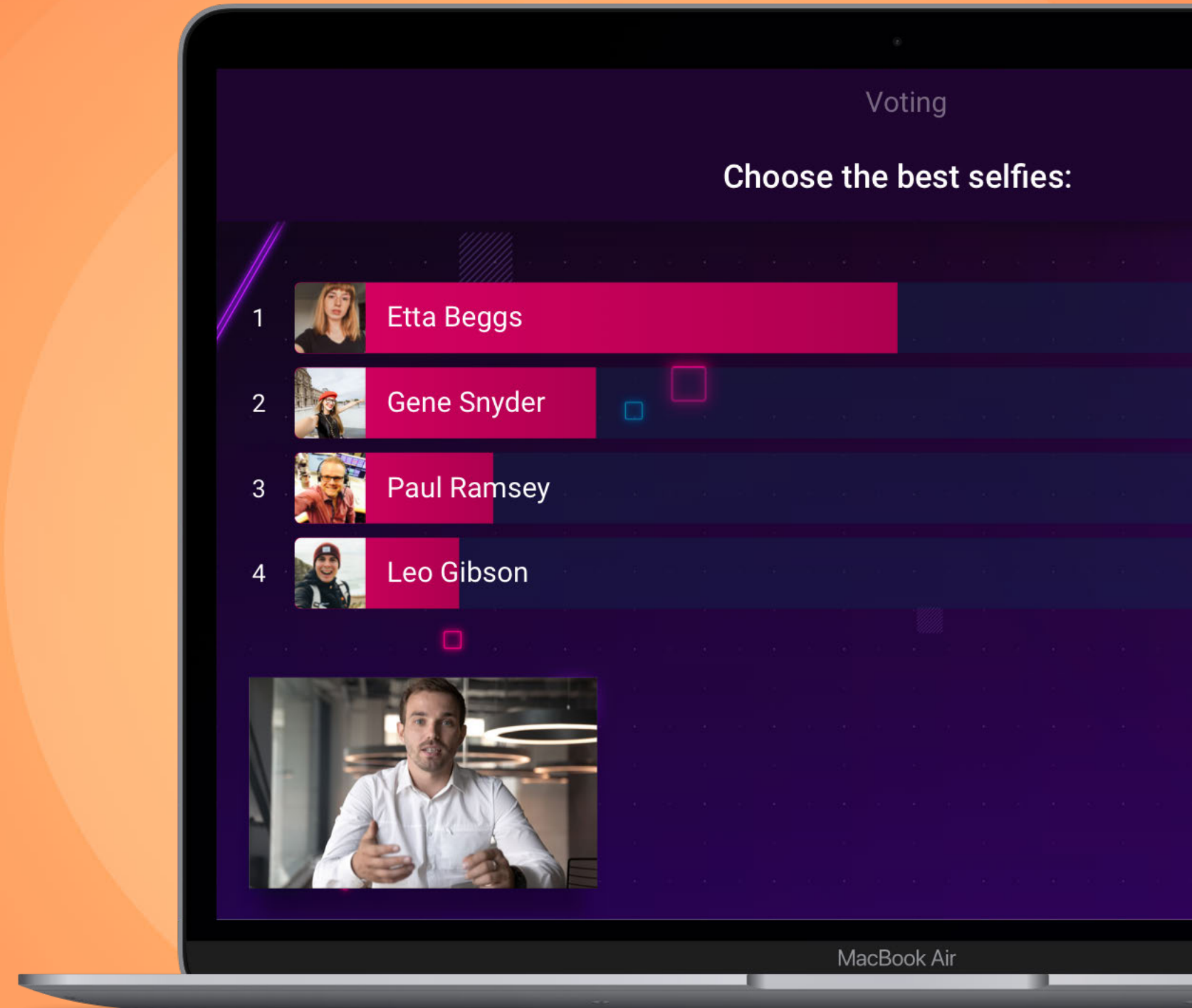
05

**How does Event.Rocks help
to create a unique event
experience?**

Create online experiences that will stay in your memory

Event branding displayed on the live stream screen and throughout the app.

20+ application modules and tools for creating unique attendee experiences, from interactive activities to VR tours



Add a wow effect

with professional video production services

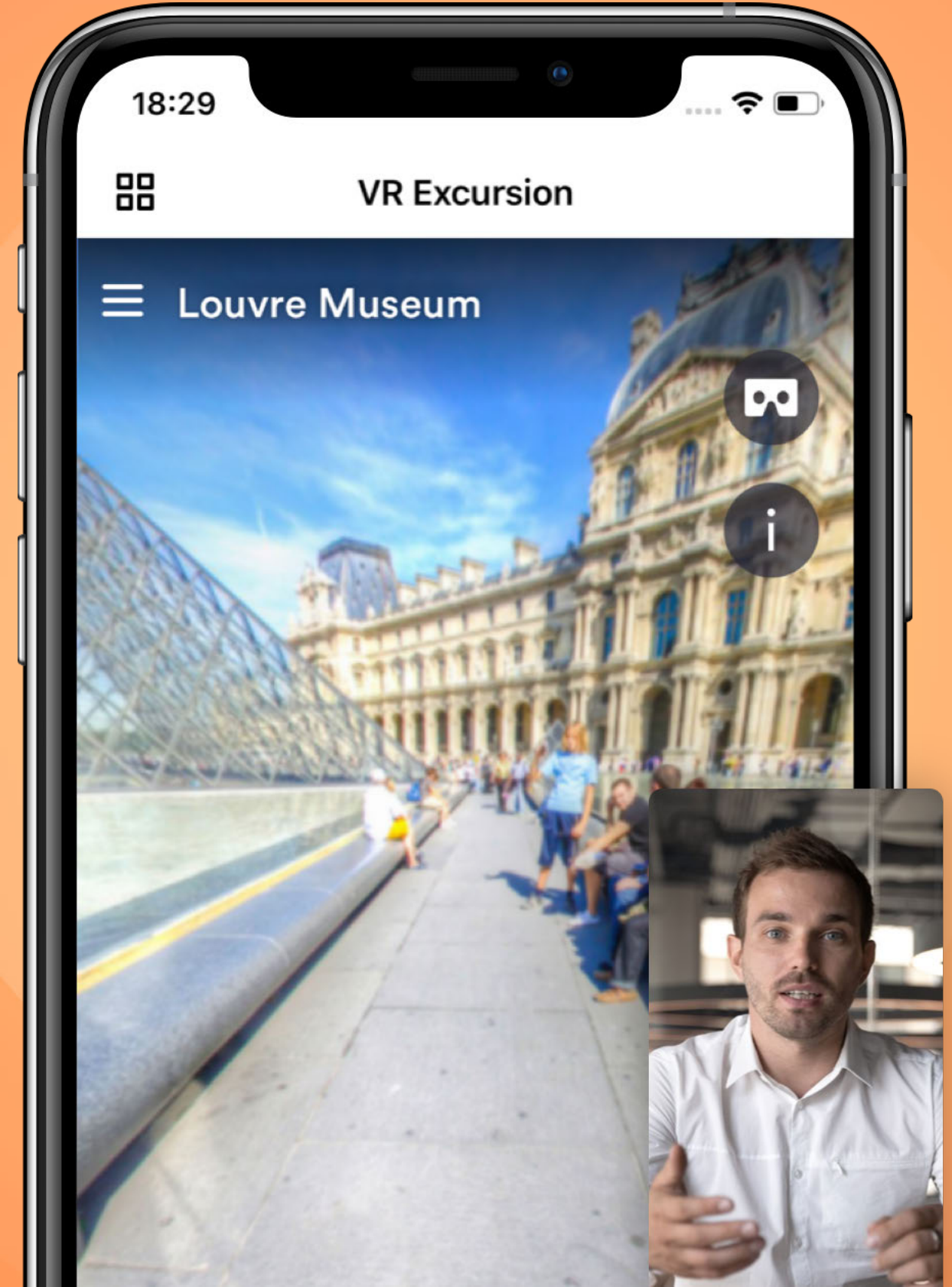
A complete video production cycle, including videographer services, live streaming, and editing of the resulting video

Add graphic effects to the live stream: animation, special effects, jingles and bumpers



Immerse your audience into virtual reality

Organize VR tours, immersive exhibitions and concerts



06

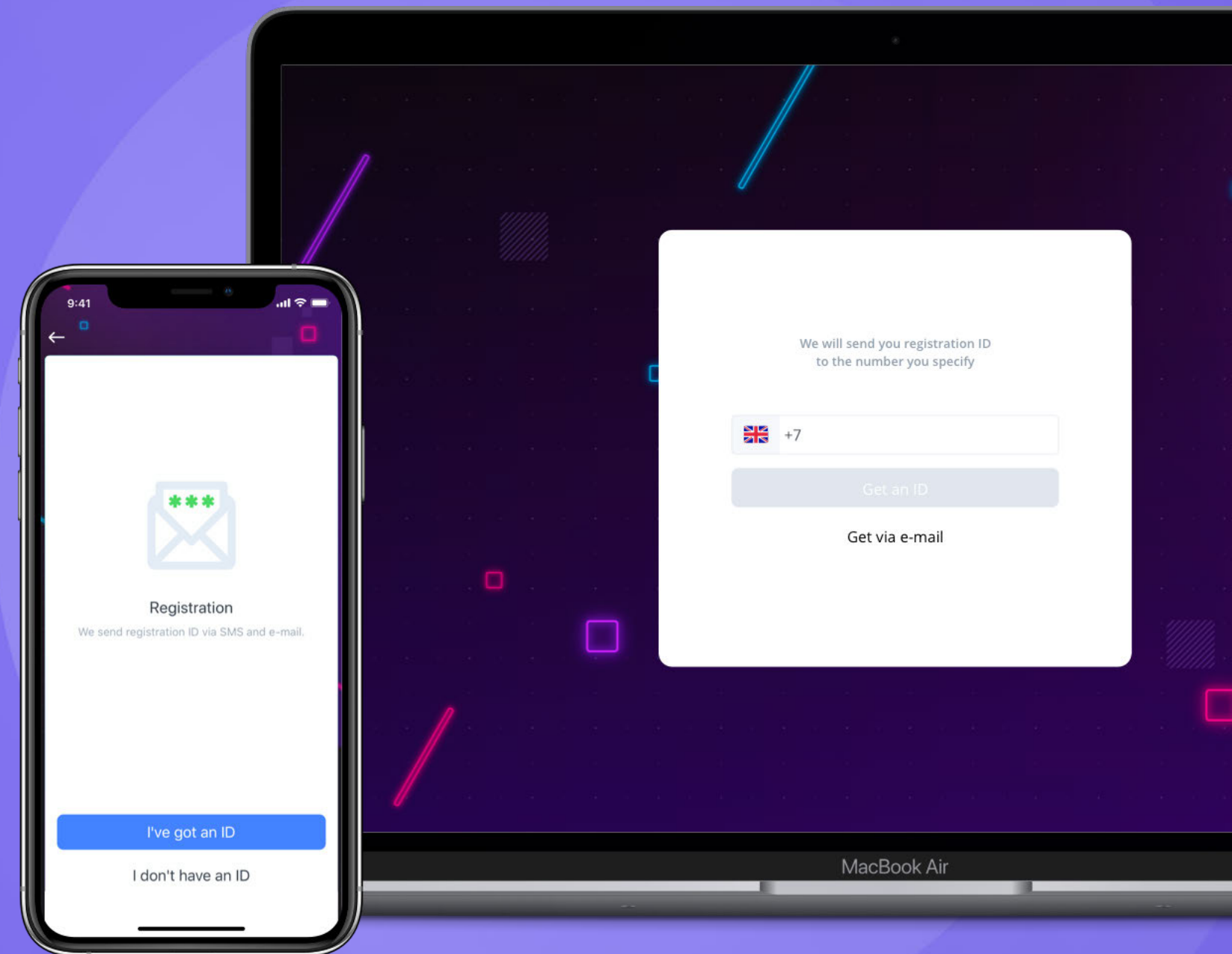
**How does Event.Rocks help
to generate revenue at online
events?**

Safeguard your live stream from unauthorized access

Participants will be able to join the event only after a confirmation by phone or email.

You can allow access to only listed users (paywall), or allow view access to anyone who has registered with the service

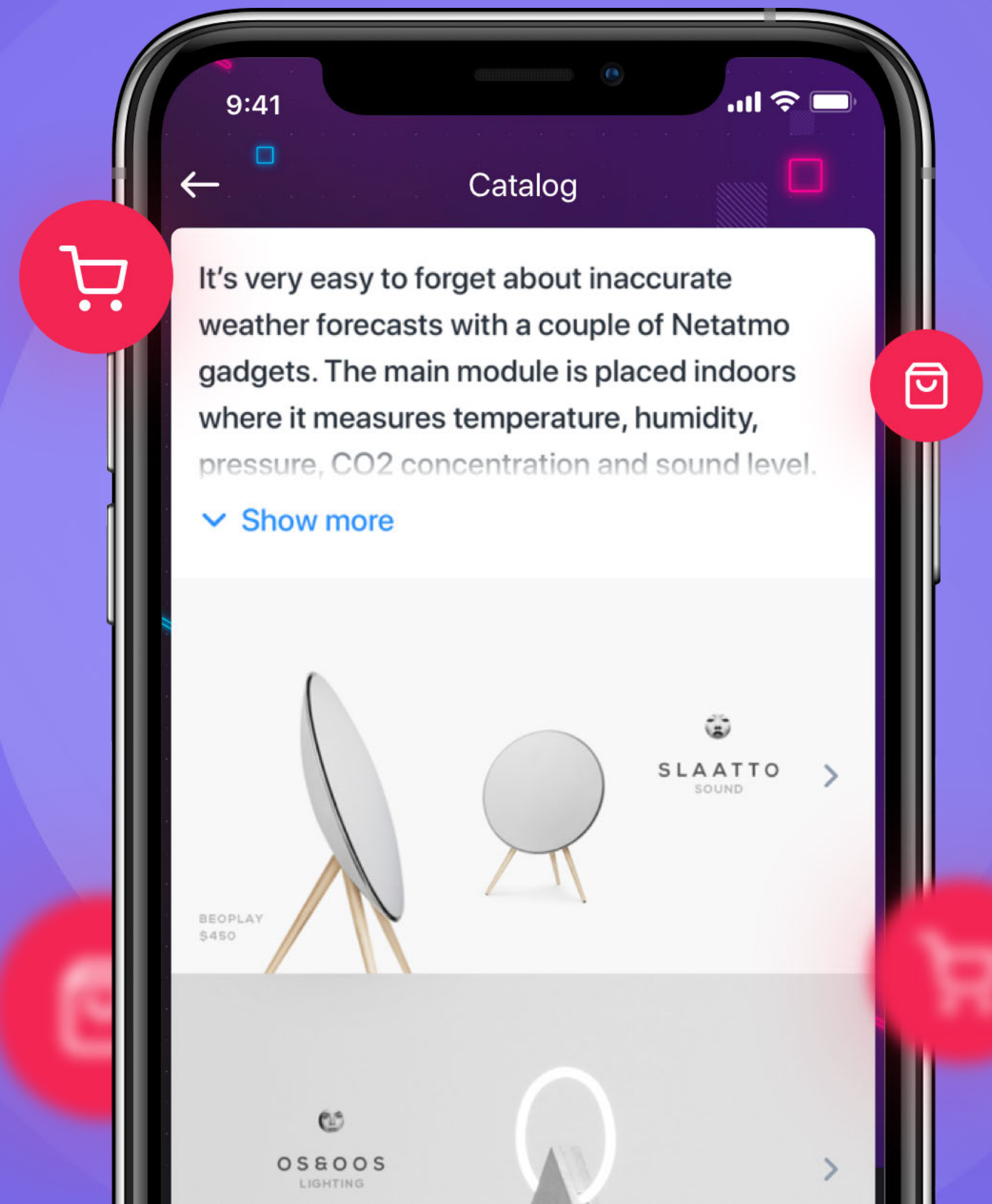
Data protection practices in accordance with the EU legislation. Data is stored on Microsoft Azure servers in Germany



Generate hot sales during the event

Integrate online store or order form into the app.

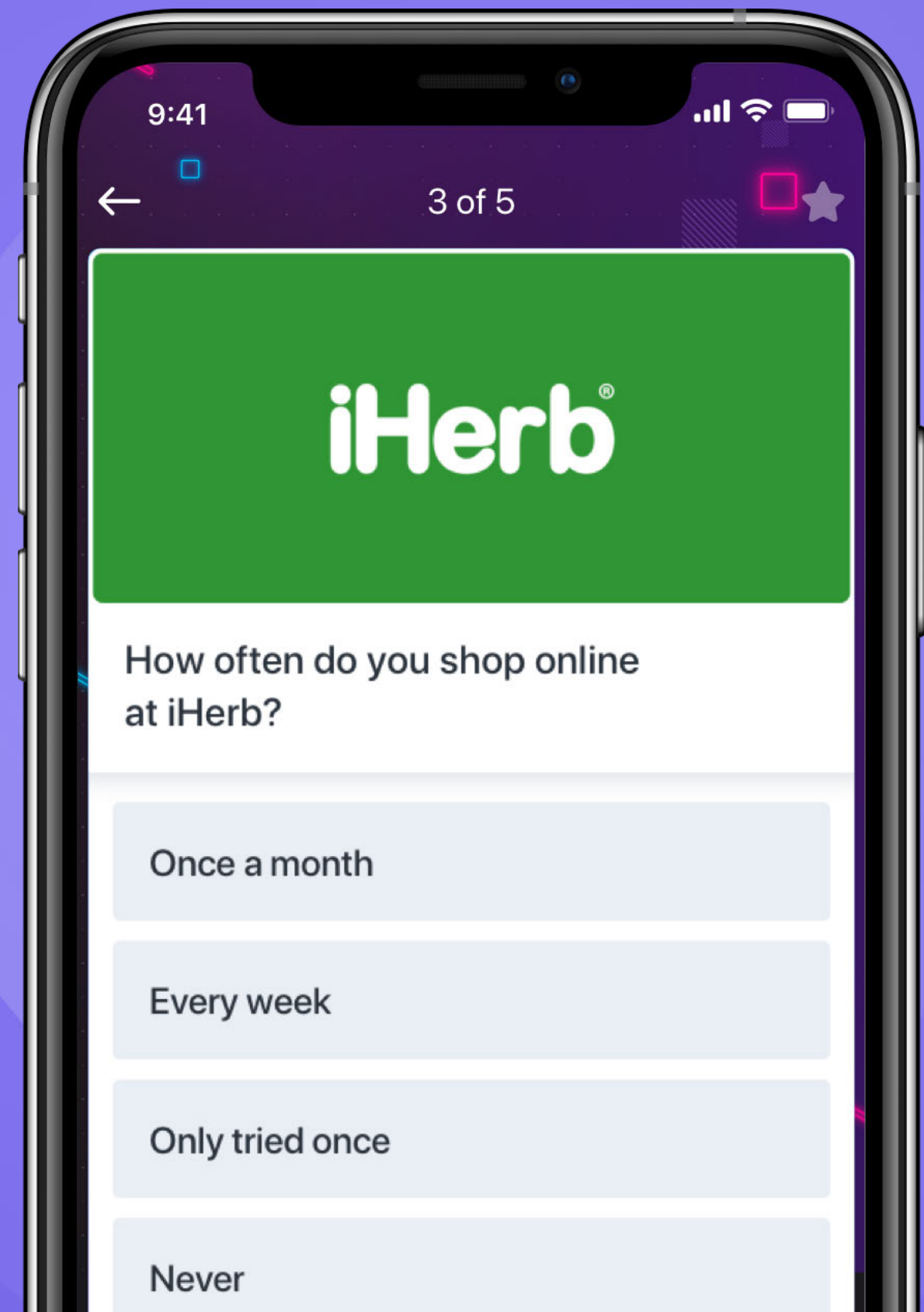
Send push notifications with hot offers.



Conduct market research

Use polls and surveys to learn more about your audience and their buying decisions.

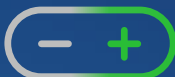
Sell access to your audience and to research results to potential advertisers.



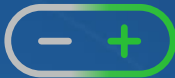
STYLE AND CONVENIENCE

Event.Rocks Streaming services
(Zoom, YouTube) Webinar
services Web platforms
for events

Branding



Required registration
paywall



Comfortable smartphone
experience
Broadcast is not interrupted
when user switches
to another app



ENGAGEMENT

Event.Rocks

Streaming services
(Zoom, YouTube)

Webinar
services

Web platforms
for events

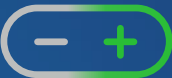
The virtual venue
is accessible before
and after the event



Attention grabbing tools
push notifications, etc.



Contact list
and private chats
networking



Awarding bonus points
for activities



MONETIZATION

	Event.Rocks	Streaming services (Zoom, YouTube)	Webinar services	Web platforms for events
Integrated online store or lead generation form	+	-	-	-
Active links to partners and sponsors	+	-	-	+
Interactive features for sponsors polls, surveys, quizzes, and “on-demand” interactive tools	+	-	-	-

Administration and technical support

An experienced project manager will be assigned to your event to make sure that all your ideas become reality.

A friendly support team will train event organizers to work with the platform and will promptly handle all technical issues that arise before, during, and after the event.



Experienced team

20+

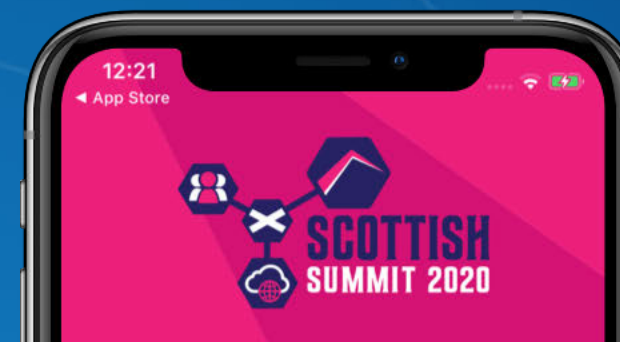
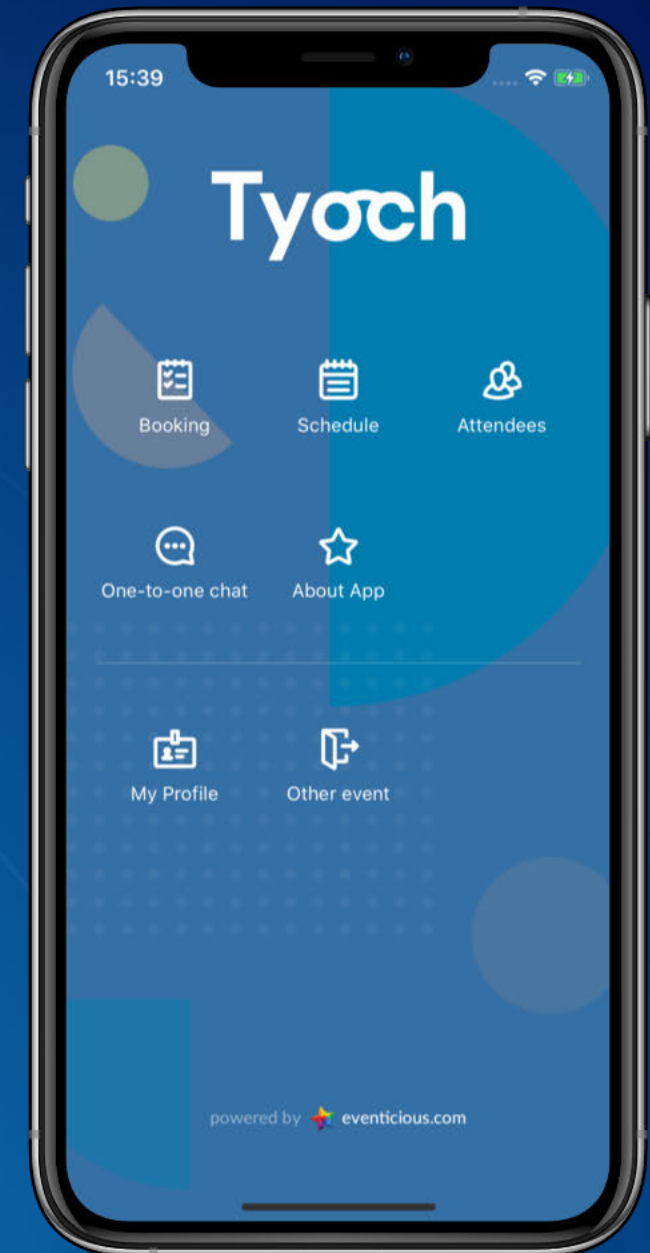
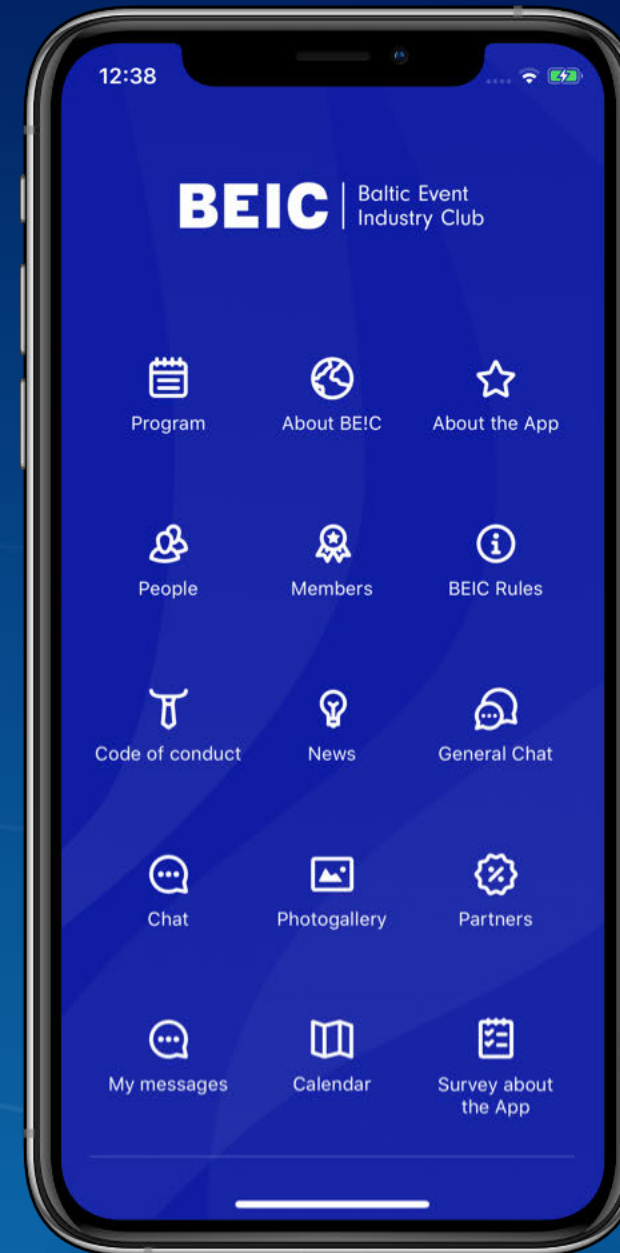
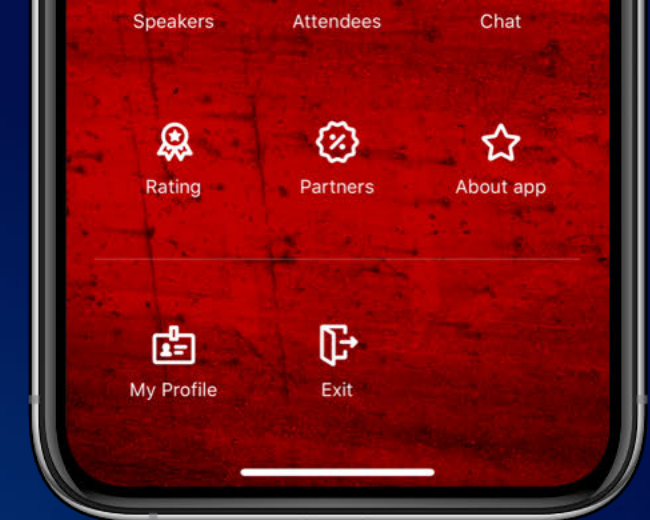
years of development experience

1500+

events in 30 countries

20+

events held in March-April 2020





Email your requests to
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